

Experiential Learning



P O L E S T A R
EXPERIENTIAL
L E A R N I N G

**“Navigating Future
Professionals,
Through
Real World Practices”**



Those in Need of Competencies

New to College

Entering college for the first time from high school, students often do not have any developed competencies that will make them successful to begin a rewarding career. Upon entering college most dream of a degree program that has a clear career path, however many leave with a degree while lacking the required competencies and experience to apply in their chosen profession.

Adult Learners

Many enter college seeking to retrain for a new career or gain a degree in hopes of expanding career opportunities within their current employment.

These adult learners often have a misconception that they already have the competencies and only need the degree to gain an immediate promotion or a management position. The reality is that without real experience neither of these scenarios may occur. A new degree in conjunction with an internship provides a testament to the quality of the individual for seeking competencies with the degree.

Unemployed

The unemployed in the country today are often at a disadvantage in seeking new employment. The long term unemployed face challenges that the competencies they once had are viewed as out of date or invalid to the current needs of the market. Or we have individuals who are reentering the workforce after a long period of time. These groups face challenges because they do not have the competencies necessary to be viable to appropriate levels of employment.

The need to address the needs of a traditional or nontraditional student institutions should seek relationships with organizations who can provide the extended competencies and experiential learning for these broad groups to be successful with their new found degree.

What We Are About

Building Professional Competencies Virtually!

Education has reached a point in its continual evolution to change the delivery of the how we educate new learners seeking a career, adult learners seeking new career opportunities, and individuals looking to get back into the workforce with limited competencies.

This evolution is not about delivering the content solely through the typical classroom, or even the industry standard online program; it is about developing

knowledge through the practice of competencies that has meaning in conjunction with the knowledge – Experiential Learning!

Throughout the research and industry publications, there is an overwhelming need for employable workers who have a realistic understanding of how operations in any industry operate. The student may know all of the words, and principles, however, knowing how to apply the theories to real-world situations may be challenging. The ability to communicate, problem-solve, think critically about challenges, and have confidence in themselves to be successful is the expected outcome.

Understanding the “Student” Demographic What Does the Real Student Need

December 2016, the Center for an Urban Future published a report called, “the New Normal – Supporting nontraditional students on the path to a degree.” This study was focused on the State of New York. However, the implications are very broad and there were many key points in the report. There were 3 main key points that should be at the forefront of all educators.

“The population of nontraditional students is growing – including part-time students, older students, and students with work and family responsibilities.

Developing policies and programs for the success of the nontraditional learner is slow.

Creating learning methods that contribute to career success, not just a degree.

To address the needs of a traditional or nontraditional student, institutions should seek relationships with organizations who can provide the extended competencies and experiential learning for these broad groups to be successful with their new found degree.

We are entering a time of change where innovative services can differentiate student success.

DEGREE PROGRAMS SUPPORTED

Business and IT

- Accounting
- Communication
- Finance
- Human Resources
- Social Media Marketing
- Networking
- Cyber Security
- Operations/Supply Chain

Healthcare

- Healthcare Administration
- Nutrition Science
- Health and Wellness

More to Come...



PROGRAM SOLUTIONS

Community Services

Not-for Profits

Health Services

Service Businesses

Research

Marketing

A VIRTUAL PROGRAM

We utilize multiple industry applications required to keep businesses operating:

Accounting

CRM

Cloud Computing

HRM

And Others...



EXPERIENTIAL LEARNING SERVICES

Pole Star EL has a developed consortium of startup organizations who have committed to creating opportunities for students to participate in experiential learning. These organizations have a desire to contribute to the future of the individual and the future to build capable, competent, and most importantly employable people. The Pole Star EL model will extend the learning capabilities of every virtual intern who enters our program by increasing their opportunity to build competencies in a real work environment focused on real business objectives and actual organizational challenges.

SERVICE PROCESS

Our Program will engage participants to define career objectives and desired position for serving in the program. Our strategy is to provide an impactful experience to increase the growth, experience, and opportunity for the Virtual Intern in the program by providing extensive engagement for constructing the core set of Professional Competencies such as leadership, problem-solving, decision-making, and accountability required for success.

Before placement, the Virtual Interns will be part of an extensive on-boarding orientation to cover expectations and become familiar with the suite of applications they will be required to use to increase their skill sets.

After placement, the Virtual Interns will meet the leadership of the startup who will give them an overview of the business and expectations.

Position - The Virtual Interns will be given a real job position within the startup, and will be given the opportunity to practice those required skills and develop the role in the company they will be working and perfecting the business strategy.

The reporting structure will be such that a Pole Star EL leader will engage in leading the business team to accomplish the business objectives and coach development.

Continuous Assessment will be a critical part of the program. The Virtual Interns will build a baseline at the start, then will reflect weekly on positive growth and any challenges they may experience. Their leadership will coach and mentor during reflection and business activities. The goal is about building a path for success.

Continuous Assessment, will be a huge part of the program. The Virtual Interns will build a baseline at start, then they will reflect weekly on positive growth and challenges they experience in order to develop with their leadership a successful path for success.

"Navigating Future Professionals, Through Real World Practices."

EXPERIENTIAL LEARNING

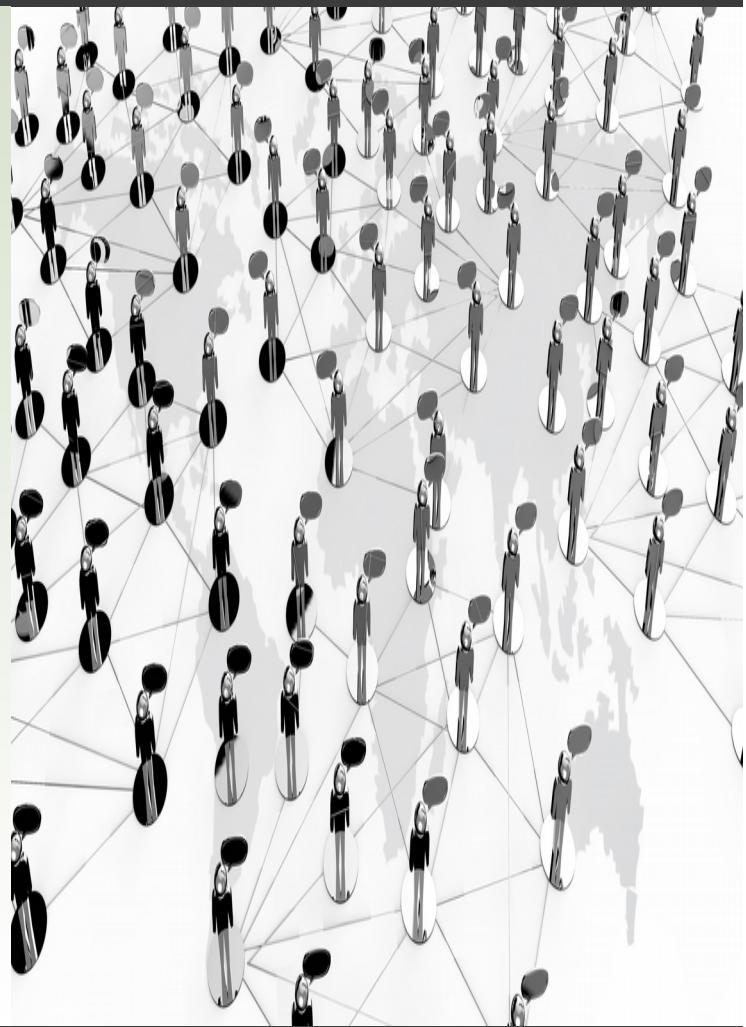
VIRTUAL INTERNSHIPS

REAL WORLD COMPETENCIES

EMPLOYMENT READY

DUR MISSION at Pole Star Experiential Learning is committed to expanding the professional experience with core competencies and skill-sets. Our leadership will engage each and assist them in learning the skills necessary to develop a career ladder that achieves valuable

proficiencies to meet professional goals. The shared expertise provided by Pole Star Experiential Learning is driven to provide each with the knowledge to improve the productivity of their organization, while providing leadership and service to their communities. Our program enhances learning opportunities, while preparing individuals for a successful transition into a first career; or by further developing professional competencies, individual strengths, and needed techniques that will differentiate them in their current organization. We aim to empower individuals to mobilize and test themselves, to help them navigate toward an amazing career opportunity and journey.



Want to know More...
www.PoleStarEL.com
I_am_Interested@PoleStarEL.com